



Kevin B. Brookins

Position

Senior Vice President, Strategy and Administration

Profile

As senior vice president of Strategy and Administration, Brookins is responsible for driving fundamental change throughout ComEd and providing a strategic foundation to address future business opportunities. Reporting organizations include Operational Strategy & Business Intelligence (OSBI), Communications, Marketing, Real Estate & Facilities and Corporate Security.

ComEd is a unit of Chicago-based Exelon Corporation. ComEd delivers electricity to approximately 3.8 million residential and business customers across northern Illinois, or 70 percent of the state's population.

Exelon Corporation is the nation's leading competitive energy provider, with approximately \$34.5 billion in annual revenues. The Exelon family of companies participates in every stage of the energy business, from generation to competitive energy sales to transmission to delivery. Exelon's utilities deliver electricity and natural gas to approximately 10 million customers in Delaware, the District of Columbia, Illinois, Maryland, New Jersey and Pennsylvania through its Atlantic City Electric, BGE, ComEd, Delmarva Power, PECO and Pepco subsidiaries. Exelon is headquartered in Chicago and trades on the NYSE under the ticker EXC.

Professional History

Brookins is a versatile electric utility manager with 32 years of experience. Before his current appointment in February 2012, he served in a number of key positions, including vice president, Operational Strategy and Business Intelligence; vice president, Distribution System Operations; vice president, Work Management and New Business; vice president, Customer Field Operations, ComEd and PECO; director, Construction and Maintenance, ComEd Chicago Region; and director, Regional Operations, ComEd Southeast Region. His accomplishments include achieving best customer satisfaction on record, best average outage duration on record, and best meter read rate on record; constructing \$43 million state of the art training center with 90% MBE spend; significantly reducing fleet costs; and enhancing revenue from non-standard services. Brookins started his career with ComEd in 1983 as a corporate planning analyst.

Honors

Brookins was selected to the Chicago Defender's 2016 Men of Excellence and Chicago United's 2011 Business Leaders of Color. In 2008 and 2010, he was selected by the editors of *U.S. Black Engineer & Information Technology* magazine as among the 100 Most Important Blacks in Technology. In 2008, Brookins was selected by the editors of *DiversityMBA* magazine as among the Top 100 Executives under 50. He also was recognized by *Who's Who in Black Chicago* in 2006, 2007, and 2010.

Civic Involvement

Brookins serves on the boards of After School Matters, the American Association of Blacks in Energy (AABE), Chicago United, Illinois Math & Science Academy (IMSA) and Local Initiatives Support Corporation (LISC) / Chicago. He also serves on the Black Creativity Advisory Committee at Chicago's Museum of Science & Industry and as co-chair on the Executive Advisory Council at Governors State University. He is a Fellow of Leadership Greater Chicago.

Education

Brookins holds a Bachelor of Science degree in electrical engineering from Howard University in Washington, D.C. and an MBA from Governors State University in University Park, Ill.

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